Prospect ID

Case-study
by DeePInspire

Prospect ID
was developed
for the Real Estate
Industry

to provide professionals with a tool to validate their prospect's identifications, replacing the traditional practice of accepting and/or holding ID's on face value.

The means to validate a prospect's identification serves as:

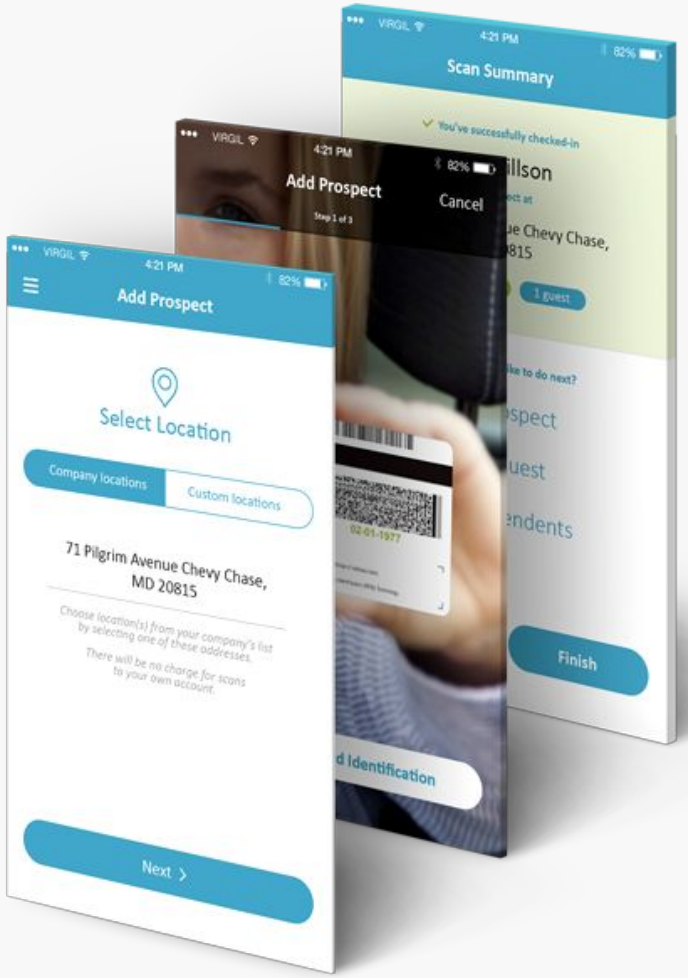
A deterrence to those who may have ill intentions providing professionals with some added personal protection prior to showing a home for rent or purchase.

The means to validate a prospect's identification serves as:

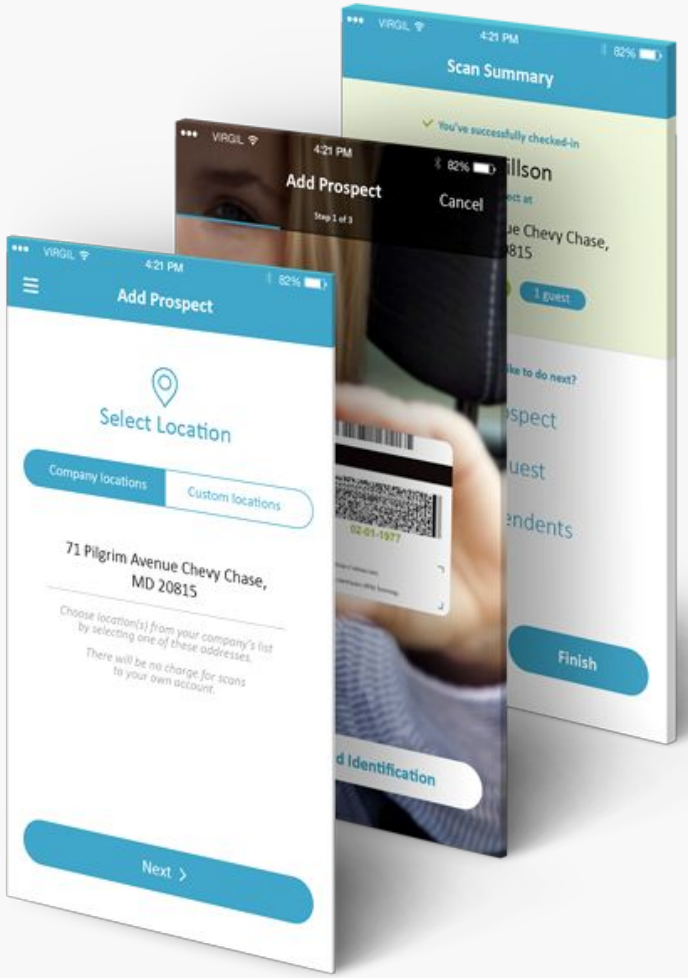
Significant reduction of a future resident's capacity to use fake credentials to rent a home with no intention to pay rent, utilities, etc. and/or to hide from creditors, governmental authorities, and the alike.

Prospect ID.
Mobile Application

Agents can manage prospects via
electronic guest cards
created for each prospect or group of prospects once ID(s) are successfully validated or entered into the application.



Prospect ID.
Mobile Application



Pertinent information captured from each ID

along with any contact information, prospect's dependents and notes entered by the agent is stored in each guest card.

With mobile app,
agents produce lots of data
with respect to prospect activity
important to Executive decision making

# of apartment showings, agents' productivity, location and regional office performance & other helpful details.

ProspectID Web App for Corporate Executives

is the place where Executives are empowered with data on overall performance for deeper analysis that provide the ability to make adjustments along the way for maximum success.

Prospect ID.
Analytics Web App for Executives

- Gives a quick performance overview of single and multiple locations, regional offices, agents etc.,
- Provides an ability to review and compare analytics for selected filters (regional offices, locations, agents etc.);

Prospect ID.
Analytics Web App for Executives

- Visualizes data (by showing several distributions, agents' productivity, traffic breakdown etc.)
- Shows detailed information on each analyzed part (e.g. ups & downs).

Now, let us see
several samples of data
that can help you
drive your business to success

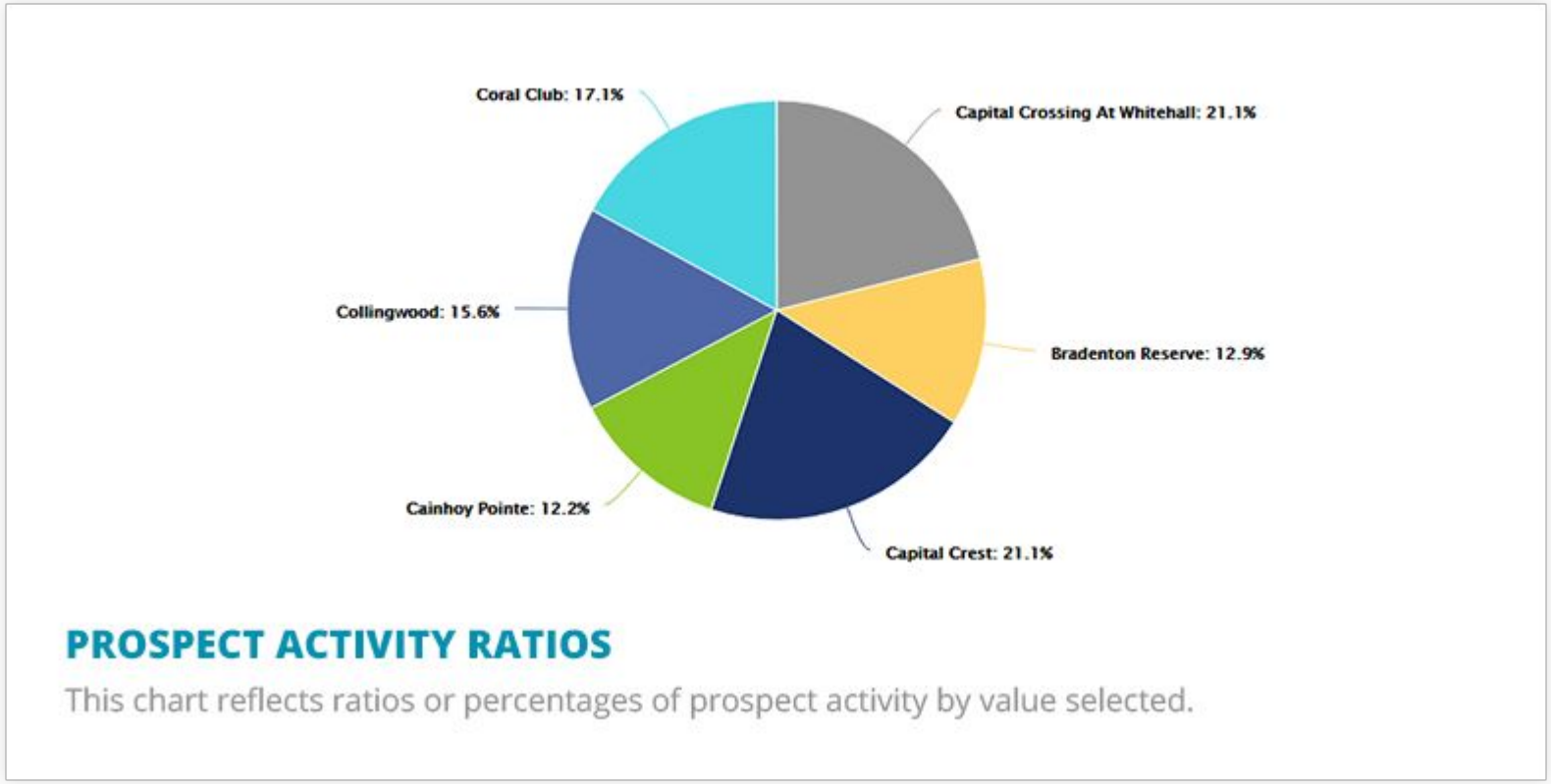
Prospect Activity

by regional offices, locations, agents

See the rise and fall of data points over time at a glance.

Prospect Activity Ratios

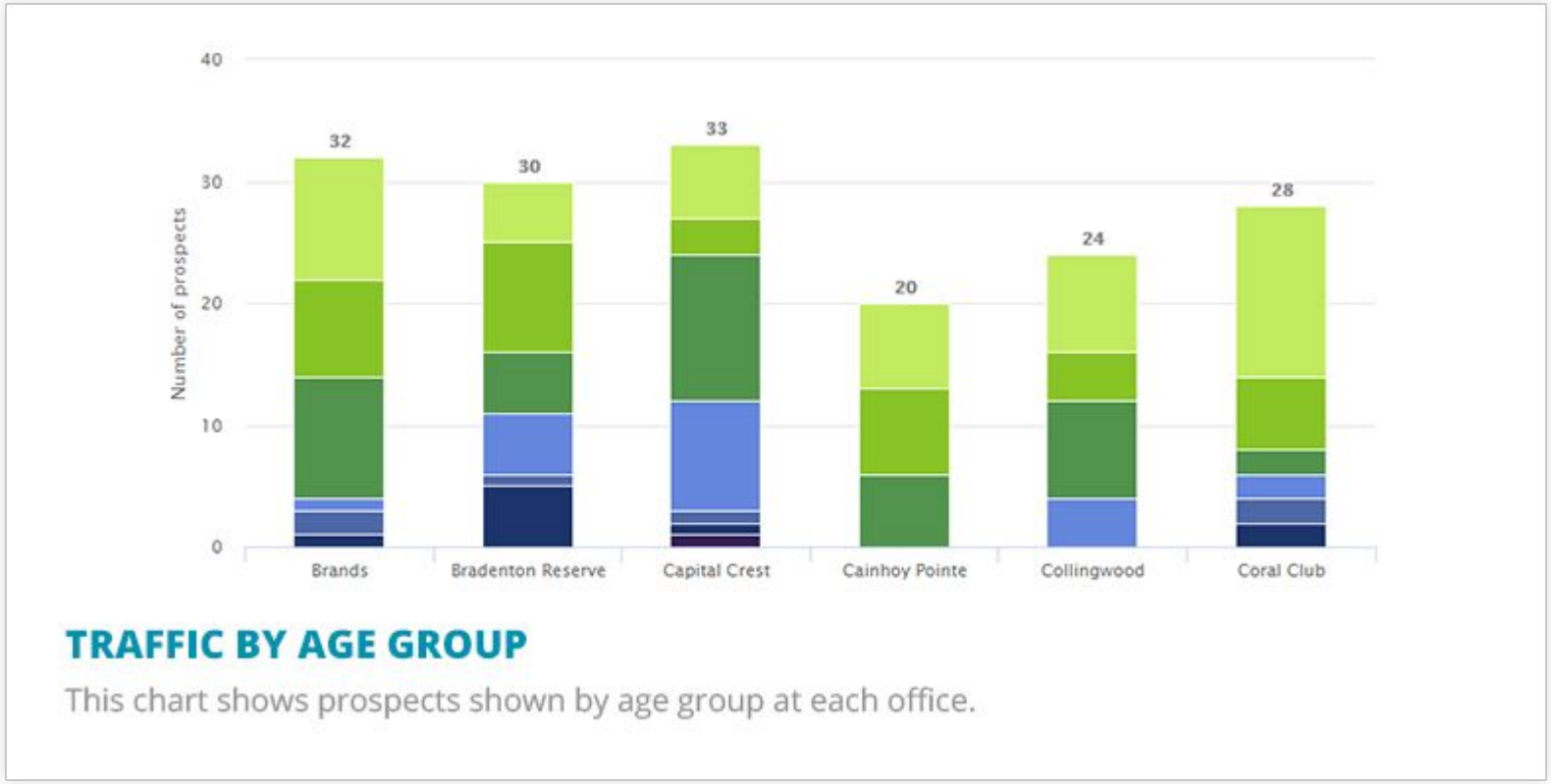
by regional offices, locations, agents



Compare each category to the whole.

Traffic by Age Group

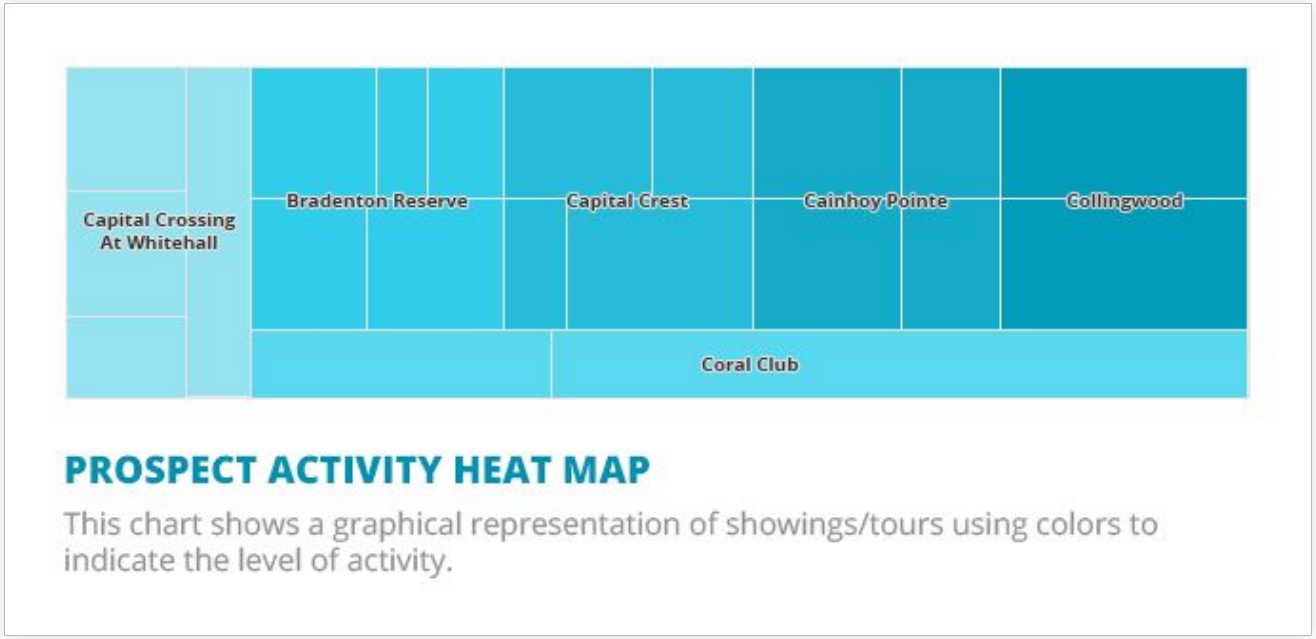
by regional offices, locations, agents



Compare Prospect Age Demographics

Prospect Activity Heat Map

by regional offices, locations, agents



Compare chosen entities by number of showings/tours. **Heat Map** shows agents' productivity with color indicators for regional offices. Use this chart to visualize complex data within a limited space and yet display a large number of items simultaneously.

Geo Map

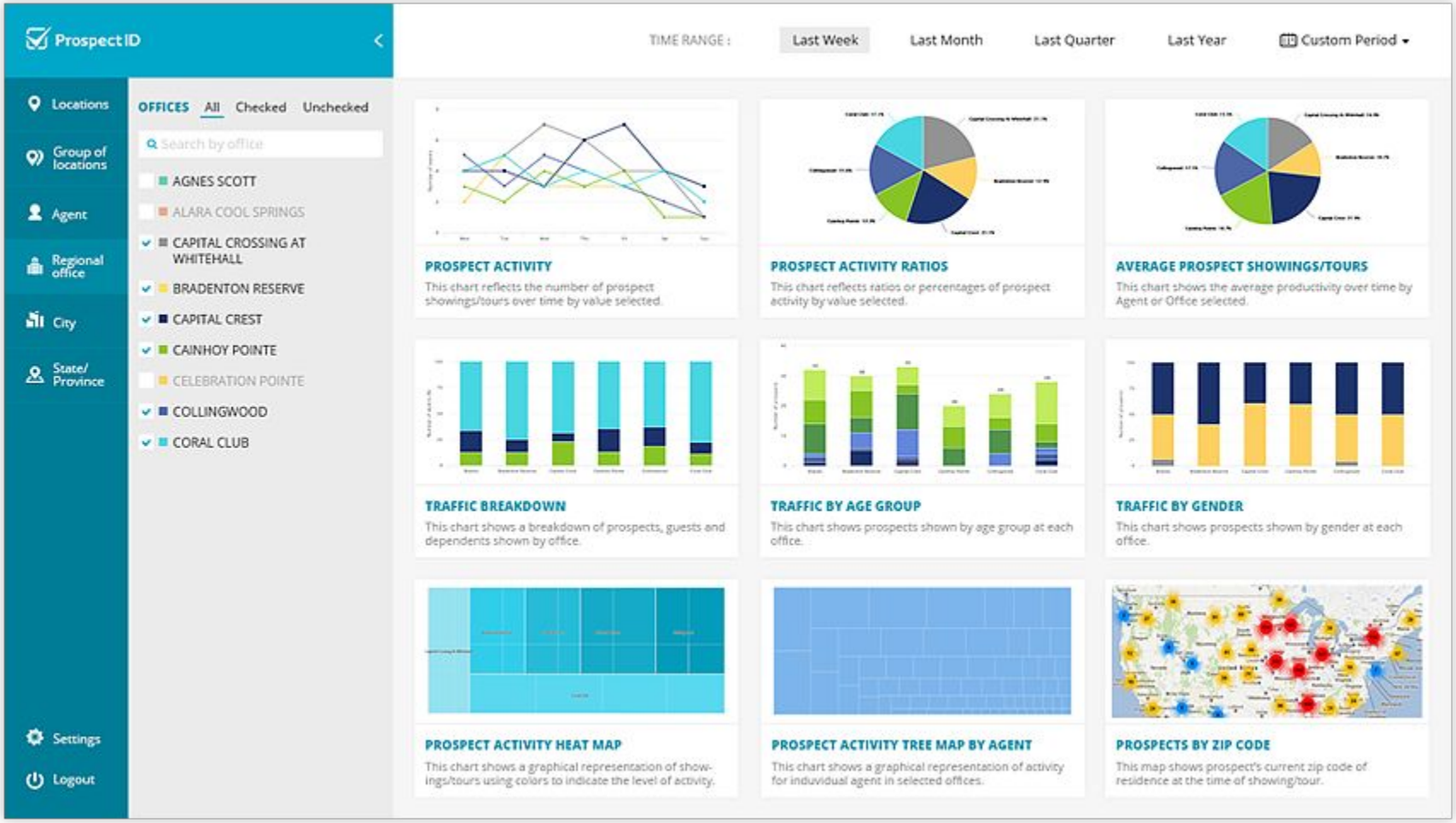
with clustered markers

PROSPECTS BY ZIP CODE

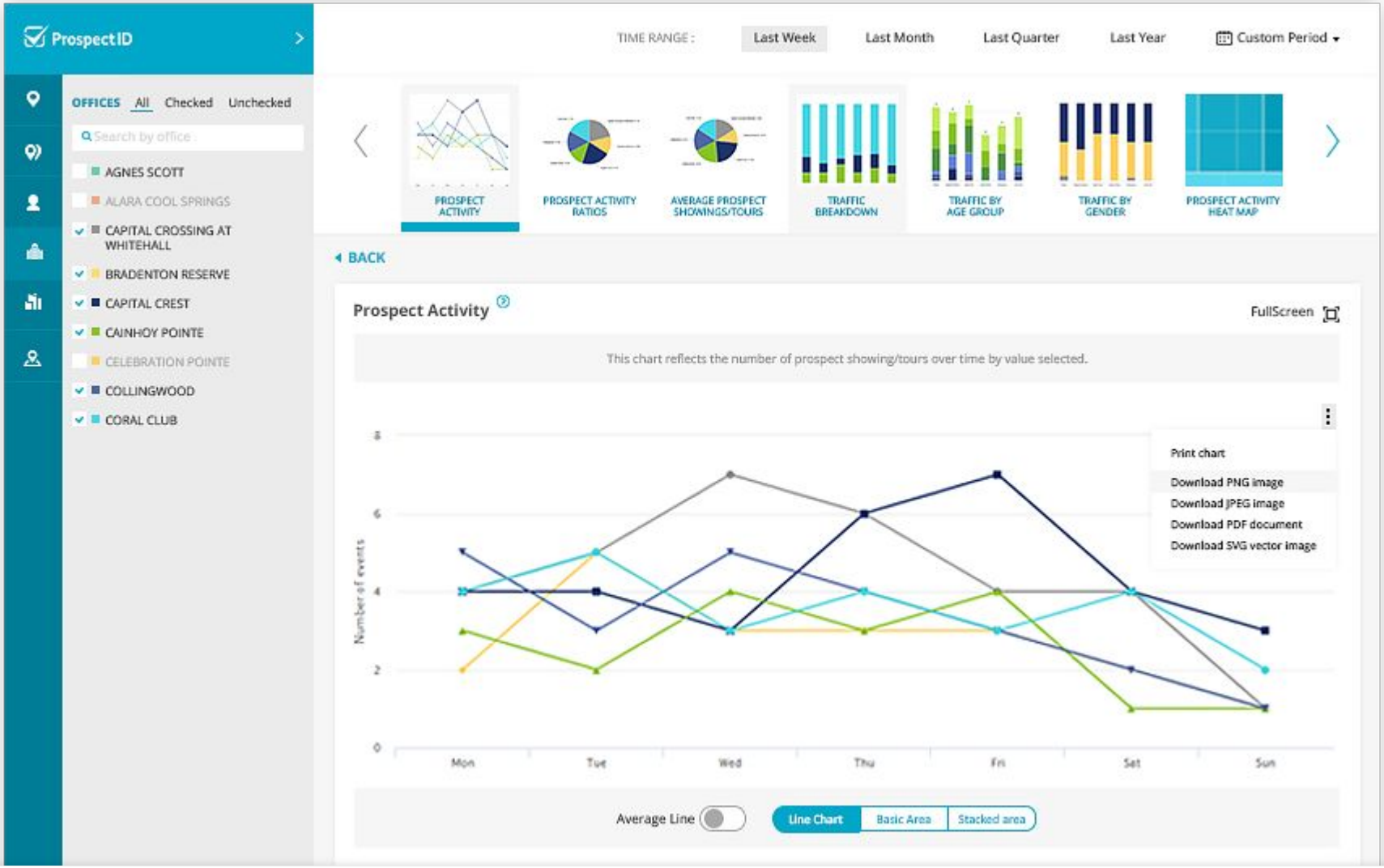
This map shows prospect's current zip code of residence at the time of showing/tour.

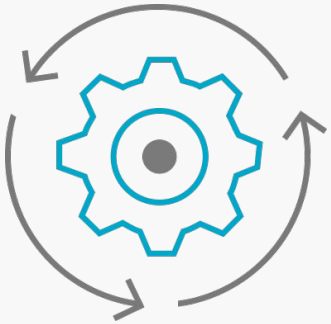
Geo map shows prospects' current residence across a large geographical area for easier comparison of data. Clustered markers on a map are ideal for seeing how amounts are distributed over a geographical region.

General View



Working with each chart





Our Process

How the product development stages looked like

Product development stages

Research & Analysis

UX Design/Wireframing

Graphic UI Design

Mobile & web development.
Front- & back-end development

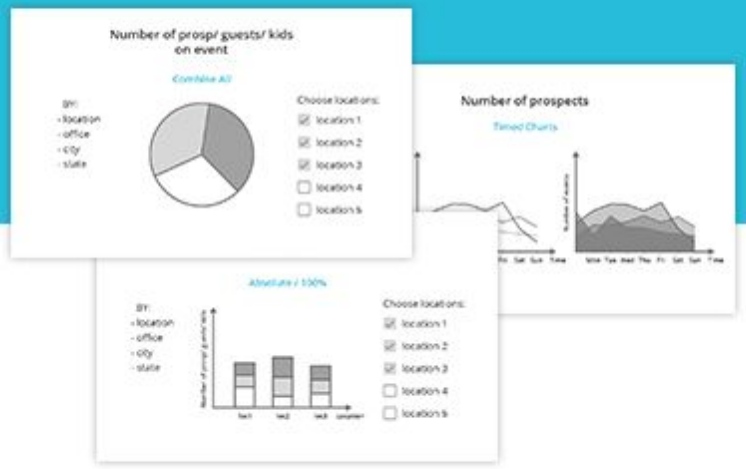
Research & Analysis

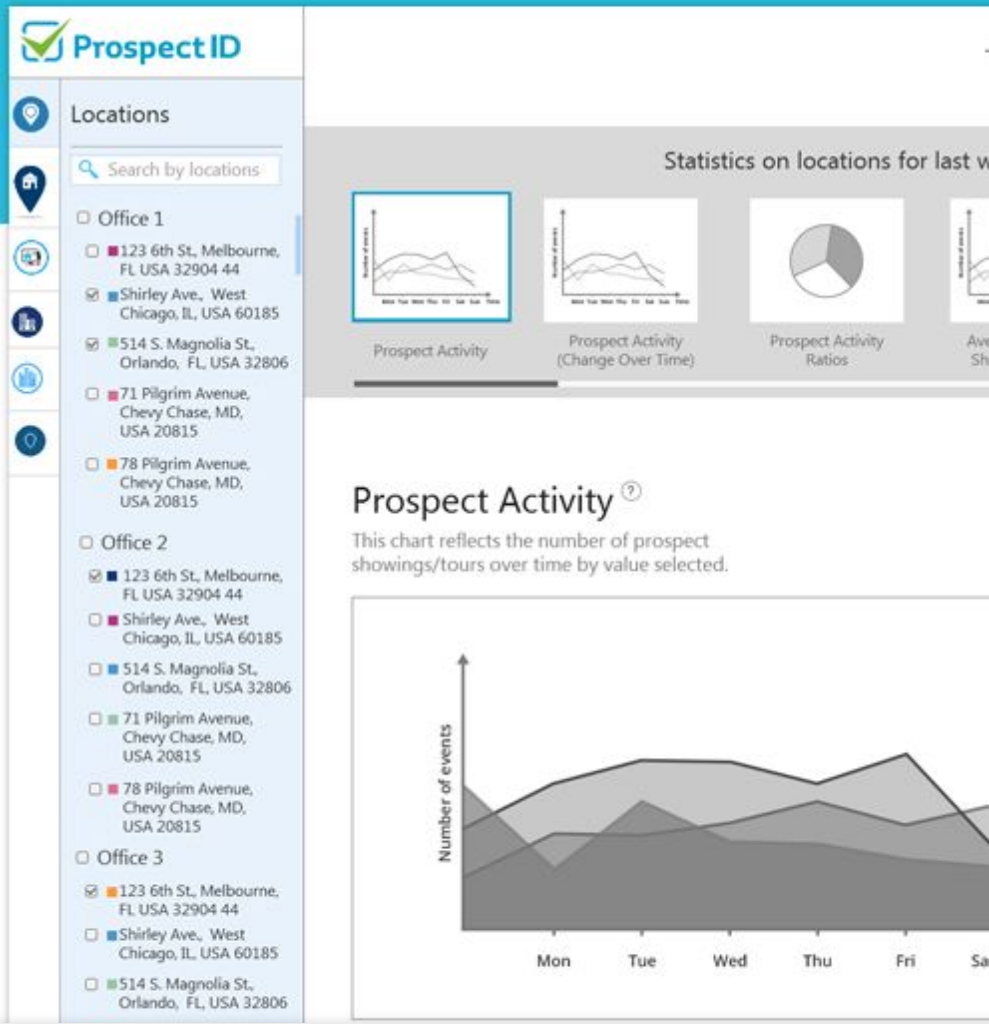
- Clarification of the target audience,
- Gathering target audience needs, requirements & wishes
- Analysis and research of possible solutions for data visualization,
- Defining the charts which will provide the most clear & effective data analysis.

UX Design/Wireframing

- Organization of all navigation for all charts into sidebar information
- Development of user interactions scenarios with charts
- Mapping out how the application should work for maximum efficiency
- Development of wireframes

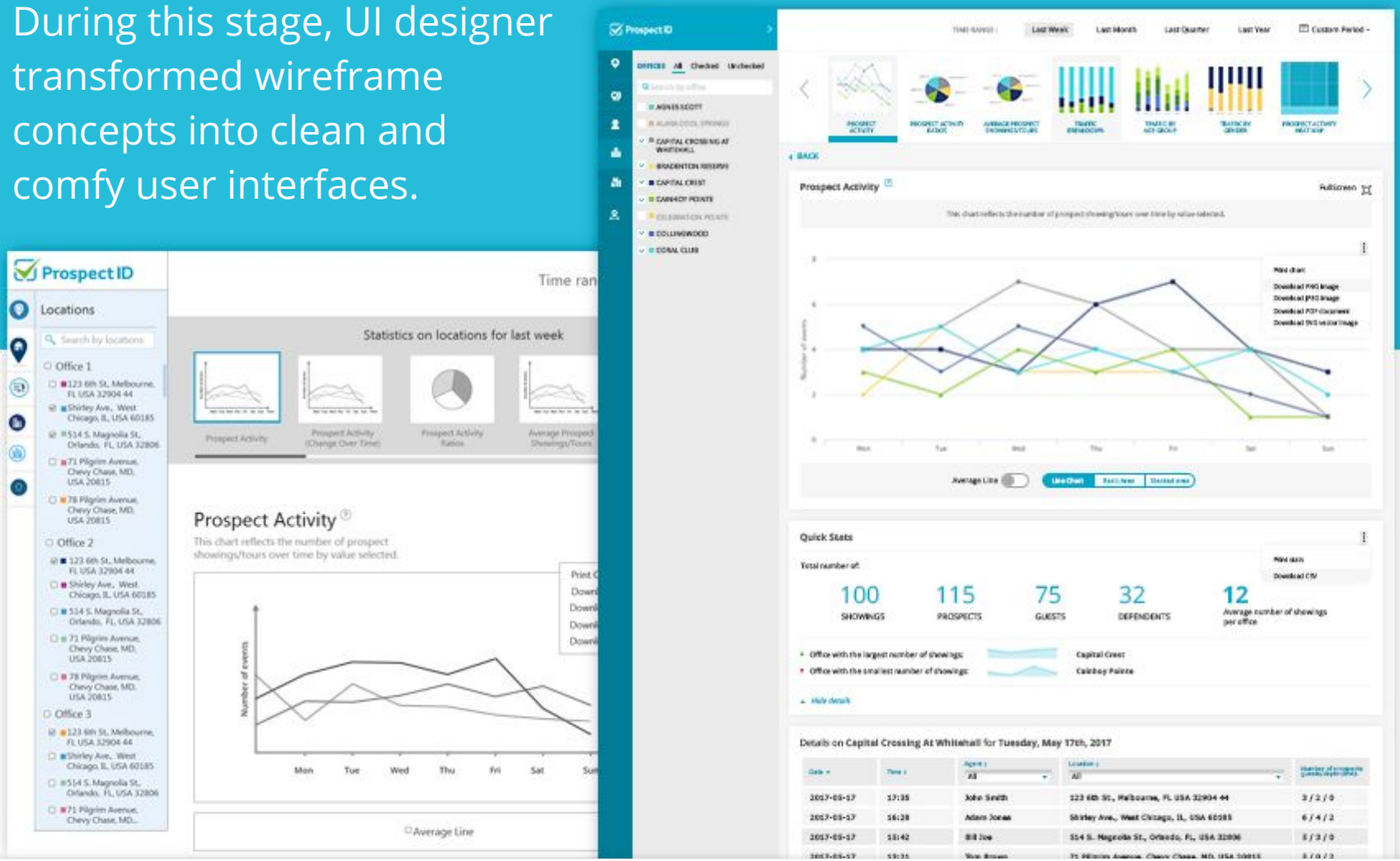
UX Design/Wireframing





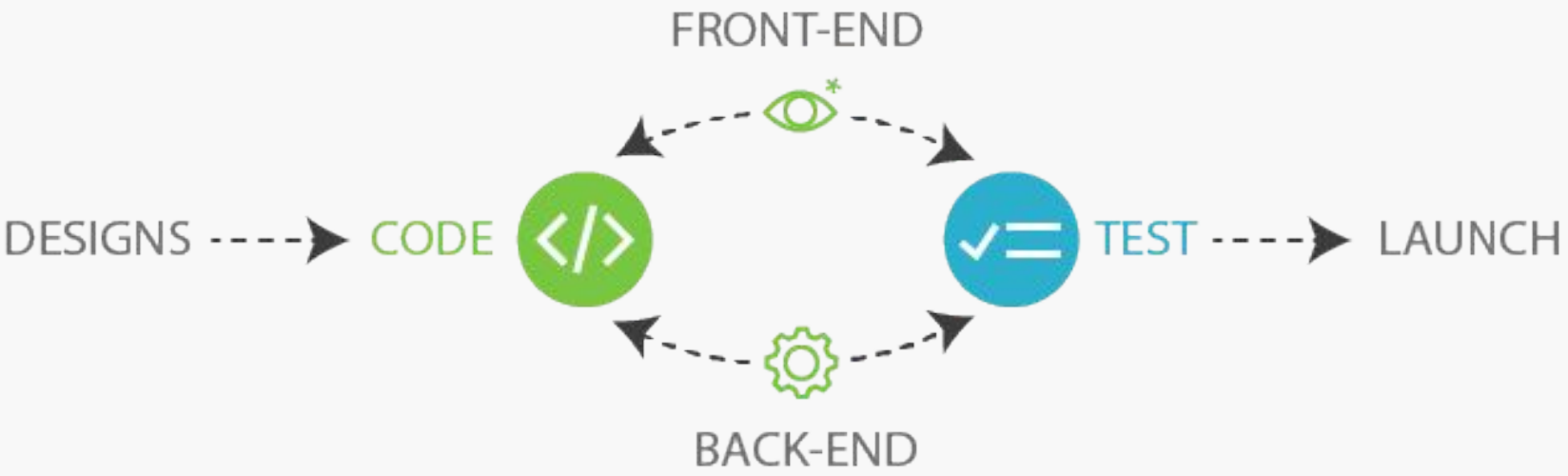
Graphic UI Design

During this stage, UI designer transformed wireframe concepts into clean and comfy user interfaces.



Mobile & Web Development

Once the designs have been approved,
we start process of iterative development basing
on Agile methodology.



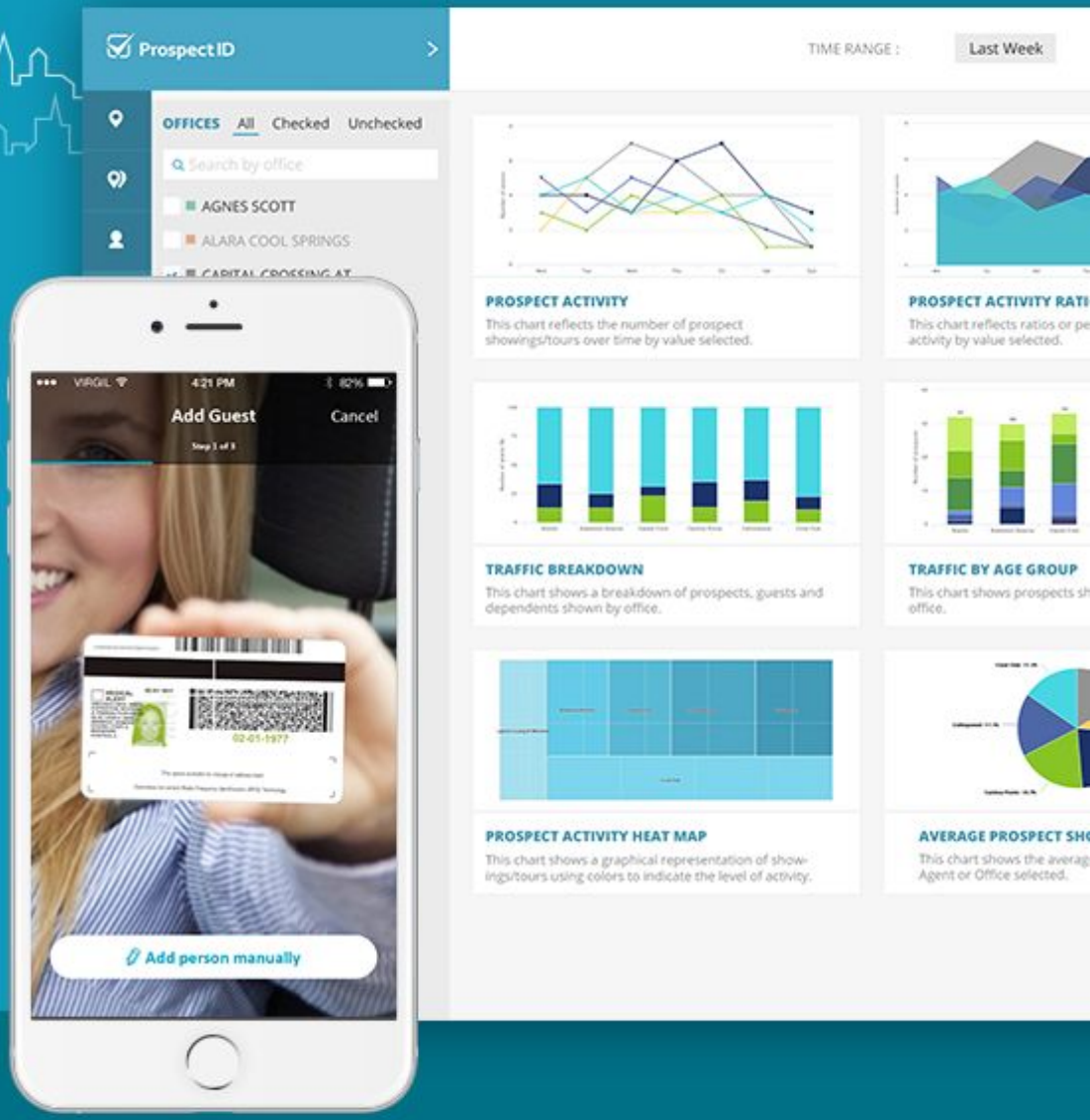
Technologies

Prospect ID

MVP mobile development
& Web Dashboard

iOS App
Coming in October 2017

Download Android App
from Google Play



QUESTIONS?

+38 (067) 672-5711
or
chief@deepinspire.com

Pavlo Terletskyy, CEO